dunnhumby Sphere Cookie Notice

1.   Introduction

1.1   **dunnhumby Sphere** (the "Platform") is owned and operated by dunnhumby Limited ("dunnhumby", "we", "us" or "our").

1.2   Our Cookie Notice explains:

- how we use cookies and similar technologies ("cookies") to recognise you when you visit and use the Platform; and

- the cookies we use, why we use them and how you can control our use of cookies.

2.   Quick links

2.1   This Cookie Notice is broken down into a few sections, please click on the links below if you want to navigate to a section:

Page no.	Section
1	**What are cookies?**
2	**How we use cookies**
3	**How to control and delete cookies**
4	**Changes to this Cookie Notice**
4	**Contact**
4	**Additional Information**

3.   What are cookies?

Overview

3.1   Cookies are small text files which are placed and stored on your computer, mobile or other device when you first visit a website. We use cookies to help the Platform work effectively and efficiently.

3.2   We also use a technology similar to cookies called LocalStorage to remember your selected preferences when using the Platform. LocalStorage is an industry-standard technology that allows a website to store information locally on your computer, mobile or other device.

3.3   For the purposes of this notice, the term 'cookies' also refers to LocalStorage.

Types of cookies

3.4   **Source of cookies**

- **First party cookies** – cookies we set on the Platform.

- **Third party cookies** – cookies set by other companies (including, our group companies) on the Platform.

3.5   **Categories of cookies**

- **Essential cookies** – cookies that are essential for operation, and your use, of the Platform.

- **Performance cookies** – cookies that help us to recognise you and improve the functionality of the Platform.

- **Analytical cookies** – cookies that collect information about your use of the Platform and monitor the performance of the Platform to help us improve performance, the services we provide to you through the Platform and your experience of using it.

3.6   **Duration of cookies**

- **Session cookies** – cookies that start working when you access the Platform and stop when you log-out.

- **Persistent cookies** – cookies that stay in one of your browser's subfolders until your browser deletes them (based on the duration period of the cookie) or you manually delete them.

4.   **How we use cookies**

We use the following cookies in the Platform:

Cookie category	Cookie name	Cookie provider	Session or Persistent	Duration of cookie	Purpose
Essential	APSC-sWfxJl	dunnhumby	Persistent	14 hours	To recognise you as an authorised user of the Platform.
Essential	config	dunnhumby	Persistent	Until you manually delete the cookie	To remember your user profile and account access information within the Platform.
Essential	advertiserAccountId	dunnhumby	Persistent	Until you manually delete the cookie	To recognise your user profile and the advertiser accounts you have access to as you switch between applications.
Essential	JSESSIO NID	Microstrategy	Session	Session	General purpose platform session cookie, used by sites written in JSP. Usually used to maintain an anonymous user session by the server.
Essential	iSession	Microstrategy	Session	Session	General purpose platform session

					cookie for session with iServer.
Essential	mstrRememberMe	Microstrategy	Persistent	24 Hours	This is used to store user preferences on login options (Keep user authenticated).
Performance	dontShowAudienceWelcome	dunnhumby	Persistent	Until you manually delete the cookie	To recognise if you have ticked the 'don't show this again' box in the Audience application Welcome pop-up so it is not displayed again.
Performance	dontShowForecastingWelcome	dunnhumby	Persistent	Until you manually delete the cookie	To recognise if you have ticked the 'don't show this again' box in the Forecasting application Welcome pop-up so it is not displayed again.
Performance	hasCheckedGlossary	dunnhumby	Persistent	Until you manually delete the cookie	To recognise if you have ticked the 'don't show this again' box in the Glossary application Welcome pop-up so it is not displayed again.
Performance	canDisplayAccountSwitchConfirmationModal	dunnhumby	Persistent	Until you manually delete the cookie	To recognise if you have ticked the 'don't show this again' box in the 'switch account confirmation' pop-up so the pop-up is not displayed again.

5.   How to control and delete cookies

5.1   You can control and delete cookies as follows:

- at any time you can amend the settings of your internet browser (**Google Chrome**, **Microsoft Internet Explorer** and **Mozilla Firefox**) to choose whether or not to accept cookies. You can also use the settings in your internet browser to delete cookies which have already been set, for example by clearing your browser cache;

- when we need to obtain your consent to store cookies on your devices for non-essential cookies, we will request this and if you do not consent to cookies we will not use these cookies.

5.2   Please note that some the Platform functionality may not be available to you if you restrict or disable cookies.

6.   **Changes to this Cookie Notice**

We will update our Cookie Notice from time to time, and when we do, we will post the updated version on the Platform. The current version of our Cookie Notice is the version available through the link on the Platform and the current version replaces all previous versions.

7.   **Contact**

If you have any queries about this Cookie Notice or the way we use cookies please contact our Data Protection Officer via:

- Email: individualrights@dunnhumby.com; or

- Post: FAO Data Protection Officer, dunnhumby Limited, 184 Shepherds Bush Road, London, England, W6 7NL.

8.   **Additional Information**

To find out more information about:

1.1   dunnhumby, please visit **About Us**

1.2   our use of your personal data on the Platform please read the **dunnhumby Sphere Privacy Notice.**

1.3   cookies in general, including how to see what cookies have been set and how to manage and disable them, visit **All About Cookies**

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